## UPES, EY India To Launch MBA In Strategic Financial Management

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# New Course # EY India

# MBA

# Strategic Financial Management

As part of this knowledge partnership, students from UPES School of Business will receive over 600 hours of direct training from EY India

Press Release



UPES, a multidisciplinary university in India, has partnered with EY India (Ernst & Young) to introduce MBA in Strategic Financial Management, where 50 per cent of the curriculum is designed and delivered by a Big 4 firm.

As part of this knowledge partnership, students from UPES School of Business will receive over 600 hours of direct training from EY India, gaining exposure to financial strategies and industry practices. Additionally, a select group of 6-10 high-performing students will have the opportunity to secure paid internships with EY India, offering them real-world experience.

Shedding light on the collaboration, Dr Ram Sharma, Vice Chancellor, UPES, said, "Students today need an education that is deeply connected to industry needs. This collaboration with EY India ensures that our students receive real-world exposure, become market-ready and develop the skills required to navigate the complexities of the finance function. They will not only gain technical expertise, but also acquire the business acumen needed to drive financial decision-making in leading organisations."

Emphasising the significance of industry-academia interface, Furqan Warsi, Partner, EY India, said, "This knowledge partnership is designed to equip students with the expertise needed to excel in strategic financial management. Leveraging EY's global capabilities, students can master essential finance concepts such as Financial Planning & Analysis (FP&A), Mergers & Acquisitions (M&A), Corporate Finance, and accounting processes. The programme also offers practical insights into the business applications of financial models, valuation techniques and decision-making tools. Ultimately, this initiative empowers students to analyse diverse business scenarios and implement effective financial strategies with confidence."